

	Column CM's									
	2010	£ per cm	2011	£ per cm	2012	£ per cm	2013	£ per cm	2014	£ per cm
Gazettes	16,479	5	19,624	5	30,728	6	29,299	6	31,631	6
Recruitment	3,835	8	19,341	8	16,894	9	16,369	9	12,434	10
Non-Gazette	5,512	3	9,482	4	7,412	4	4,714	4	4,007	4
Total	25,826	5	48,447	5	55,034	5	50,382	6	48,072	6